

Sofia Cardoso Vicente

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Profile

Curious and creative student with a passion for turning ideas into meaningful projects. I enjoy leading initiatives, solving problems with both logic and imagination, and creating content that connects with people. With an international experience and a background in both technology and visual storytelling, I bring a dynamic perspective to any challenge. I'm always looking for opportunities to grow, collaborate, and make a positive impact.

Higher Education

Instituto Superior Técnico

BSc in Electrical and Computer Engineering

Sept 2022 – Present

Experience

Vice-President

JUNITEC - Junior Enterprise of IST [🔗](#)

Lisbon, PT

Jun 2025 – Present

- Oversaw the coordination and wellbeing of internal teams, ensuring alignment between departments and efficient communication across the organization.
- Collaborated directly with the board to design internal initiatives fostering motivation, engagement, and professional growth among members.
- Supported strategic decision-making to improve operational efficiency and internal culture.

Marketing Manager

JUNITEC - TecStorm [🔗](#)

Lisbon, PT

Jun 2024 – Mar 2025

- Coordinated the marketing team of the largest university hackathon in Portugal, overseeing strategies to promote the event and drive student participation.
- Led digital campaigns, managed social media presence, and ensured a cohesive brand image.
- Engaged with sponsors and partners to boost visibility and foster a strong innovation community among students.

Brand Promoter

Partilha Fundamental [🔗](#)

Lisbon, PT

Mai 2025

- Supported brand activation efforts at football events by managing merchandising sales and engaging directly with the audience to boost visibility and revenue.

Activities

Erasmus+

Act4Env [🔗](#)

Trikala, GR

2021

- Participated in the European project "Act 4 Environment", promoting recycling as a step toward a healthier planet. Contributed to awareness and engagement materials.

Federated Acrobatic Gymnast

GymWave [🔗](#)

Almada, PT

2010–2021

- Practiced for over 10 years, representing Portugal in numerous international acrobatic gymnastics events.

Skills

- **Programming:** Python, C, MATLAB, HTML, CSS, Vue.js
- **Marketing & Design:** Adobe Illustrator, Adobe After Effects, Photoshop, DaVinci Resolve

Languages

Portuguese (Native) - English (Advanced - Professional) - Spanish (Elementary)